



Shanu Priya Garg

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ABOUT ME

Design and research professional with experience in UX Research & Design, Visual Communication, Generative AI, employee engagement, and internal communication campaigns. Skilled in chatbot prototyping, workflow optimization, usability-focused design, and scalable digital systems. Experienced in mixed-method research, AI-assisted design workflows, prompt engineering, and product design for both digital and physical solutions.

EDUCATION AND TRAINING

Bachelor of Design

Indian Institute of Information Technology Jabalpur [2022 – Current]

City: Jabalpur | Country: India | Field(s) of study: Human-Computer Interaction (HCI) & UX Design | Level in EQF: EQF level 6

WORK EXPERIENCE

Krones Digital Solutions India – Bengaluru, India

Digital Communication AI Intern

[09/2025 – Current]

Responsibilities & Achievements

- Created visual communication assets for internal announcements, programs, and company-wide initiatives.
- Planned and supported internal events, festive campaigns, and organizational celebrations.
- Prototyped AI-driven chatbots and productivity tools for HR support, report generation, and internal query handling.
- Applied Generative AI and prompt engineering techniques to streamline content creation and communication workflows.
- Researched and tested AI tools for scalable use cases while ensuring data privacy and compliance.

Bharat Digital (Government of Karnataka) – Bengaluru, India

Design Fellow

[05/2025 – 07/2025]

Responsibilities & Achievements

- Utilized mixed-method research methodologies to conduct UX research with 30+ rural participants focused on data and digital literacy.
- Redesigned the Meeting Management Module (Panchatantra 2.0), reducing process time and improving efficiency using AI + LLM features.
- Engineered prompt-driven automation workflows powered by LLMs.
- Conducted prompt experiments and analyzed model responses for quality assurance and edge-case handling.
- Built reusable prompt libraries and interaction templates for scalable AI systems.

Living Things – Bengaluru, India

Product Design Intern

[03/2025 – 05/2025]

Responsibilities & Achievements

- Researched product and market opportunities through user studies.
- Designed UI flows, 3D/CAD models, and 2D animations.
- Contributed to research-to-prototype translation for digital and physical product solutions.

SKILLS

UX Research & Design

Mixed-method Research / Information Architecture / Journey Mapping / Accessibility Design / Prototyping / A/B Testing / Card Sorting / Usability Testing / User Personas / Wireframing / Heuristic Evaluation / UI/UX Design / User Interview

AI & Innovation

Generative AI / Chatbot Prototyping / AI Workflow Optimization / AI Use-case Research / Responsible AI Usage / Low-code/No-code AI Tools / Prompt Engineering / Vibe Coding

Tools & Platforms

Figma / Rhino 3D / AutoCAD / ChatGPT / Copilot / Runway ML / Google AI Studio / NapkinAI / Framer / Adobe Illustrator / Premiere Pro / Claude / Midjourney / HeyGen / NotebookLM / Vapi.ai / Blender / Gemini / Firefly / VEO / Google Analytics

Communication & Strategy

Visual Communication / Campaign Design / Employee Engagement / Quantitative & Qualitative Data Analysis / Design Systems / Internal Communication

PUBLICATIONS

[2025]
Inclusive Game Design for Visually Impaired Research focused on designing accessible and inclusive gaming experiences for visually impaired users through user-centered design methodologies.
Authors: Shanu Priya Garg | **Journal Name:** ServDes 2025 | **Publisher:** ServDes Conference Proceedings
Research focused on designing inclusive gaming experiences for visually impaired users through accessible interaction systems and user-centered design methodologies.
Link: <https://doi.org/10.21606/servdes2025.134>

Patents

- **Augmented Reality for Visually Impaired** — Patent Filed (Dec 2024) | Application No.: 202421104574
- **Mrittika – Sustainable Portable Air Cooler** — Patent Filed (Feb 2025) | Application No.: 202521016064
- **Amusement Device for Power Generation** — Patent Filed (Dec 2024) | Application No.: 202421099126

Link: <https://drive.google.com/drive/folders/1dRguENQxeG-hO80X9pwNJZ4oo7Rud7z>

HONOURS AND AWARDS

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- Build For Bharat Fellowship 2025 – Top 20 out of 25,000 participants
- Titan Design Impact Movement 2024 – Winner out of 3000 participants
- Certificate of Appreciation for exceptional design and research work on building Panchatantra 2.0, for Rural Development and Panchayat Raj of Government of Karnataka 2025

LANGUAGE SKILLS

Mother tongue(s): Hindi

Other language(s):

English

LISTENING C1 **READING** C1 **WRITING** C1
SPOKEN PRODUCTION C1 **SPOKEN INTERACTION** C1